



BELISARIO  
ITALY

BELISARIO SHIRTS



Timeless Tailoring

#### THE TAILOR'S DREAM

An old profession which today still lives in the imaginary creation of the perfect shirt, from the distinctiveness of a unique gesture which with artisan mastery describes the silhouette of the body.

... More ...



#### THE TAILORED SHIRT IN 13 STEP

The care and details and the accuracy of the finishing touches make each shirt a unique piece, created by skilled hands able to achieve a "real" finished tailored shirt with the 13 steps...

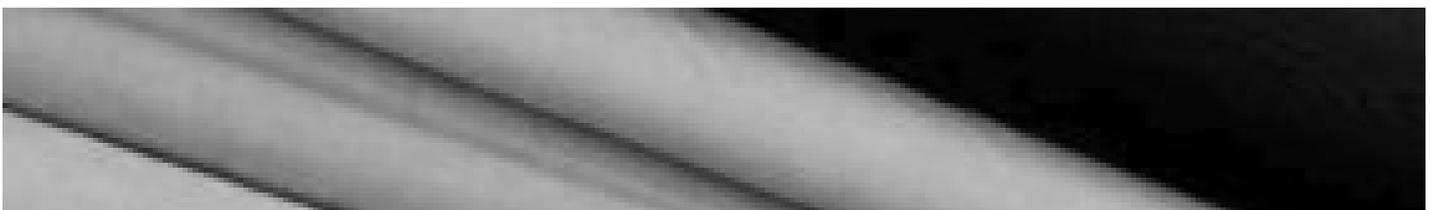
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#### LONG-LASTING VALUE

Here, the tailors do not aim for a simple return to the past in a linear, chronological meaning, but they mix different time dimensions to create solutions which are contemporary: they live the...

... More ...





[Italian Excellence](#)

## THE TAILOR'S DREAM

**AN OLD PROFESSION WHICH TODAY STILL LIVES IN THE IMAGINARY CREATION OF THE PERFECT SHIRT, FROM THE DISTINCTIVENESS OF A UNIQUE GESTURE , WHICH WITH ARTISAN MASTERY DESCRIBES THE SILHOUETTE OF THE BODY.**

Many believe that a shirt is an item of underwear, more than a real item of clothing.

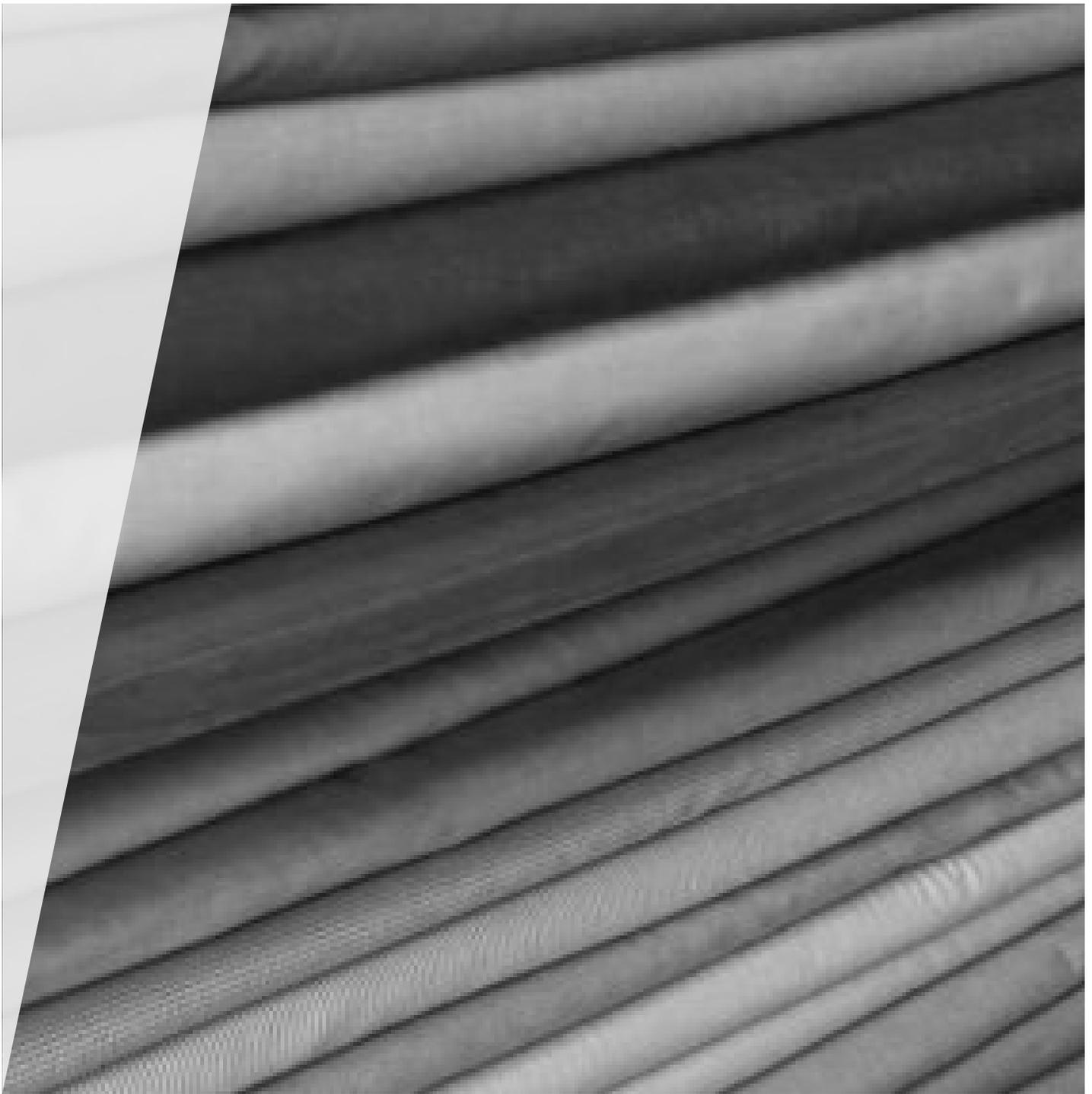
It is an argument which has its reasons, because the fabric has to brush against the figure, wrap harmoniously round it, giving life to an item of clothing which is both extremely comfortable and able to describe with excellence the male elegance. Every custom-tailored Belisario shirt interprets the dream of the tailor's perfection, in the sartorial tradition, in the care for every detail, in the choice of the fabric, in the impeccable finishing touches.

**THE SARTORIAL TRADITION AS QUINTESSENCE OF EXCLUSIVITY FROM WHICH A UNIQUE AND PERSONAL ITEM OF CLOTHING COMES TO LIFE PRAISING IMPECCABLE ACCURACY.**

Each Belisario shirt is a masterly piece, custom-tailored for a unique body, achieved with the most sought-after fabric and rigorously handmade in each of its small characteristics, which, apart from guaranteeing the perfect wearability and sartorial elegance, still manages to testify the true meaning of the value of a "unique" life and a rich and creative society, which Italy has taught in the world in its passion for beauty, creativeness and the well-made.

**IT IS IN THE SHIRT THAT THE TECHNIQUE AND STYLE TAKES SHAPE , THE SINGULARITY OF THE RELATIONSHIP BETWEEN THE TAILOR AND THE CUSTOMER, WHICH BUILDS AND STRENGTHENS IN TIME AND ON WHICH THE EXPERIENCE OF THE SERVICE IS BUILT.**

Founded by Urania and Marco Belisario in 1988, Belisario's Tailoring has a long history, more than a century, which started from a family workshop, specialized in custom-tailored shirts. Today, Belisario still maintains the "custom-tailored" from the workshop where the reason is not founded on work but on a creation of a unique piece, not on the production but on the "making" by hand, which "know" how to use old technologies in order to obtain tactile and unique visual, rich and precious sensations, as they are no longer made.



[Handmade](#)

## THE TAILORED SHIRT IN 13 STEP

THE CARE AND DETAILS AND THE ACCURACY OF THE FINISHING TOUCHES MAKE EACH SHIRT A UNIQUE PIECE, CREATED BY SKILLED HANDS ABLE TO ACHIEVE A “REAL” FINISHED TAILORED

## SHIRT WITH THE 13 STEPS ACHIEVED BY HAND AND WITH SEAMS OF 9 - 10 STITCHES PER CENTIMETER

The Belisario Shirt Factory takes meticulous care in each finishing touch and detail, so that each shirt fully respects the standards of the best tailoring tradition in Abruzzo. The high number of stitches per centimeter ensures the maximum softness of the seams; the 13 tailored steps offer the most wide possibility of custom-tailoring in order to obtain a unique tailored shirt.



### 1. HAND EMBROIDERED INITIALS



### 7. HANDMADE HIP SEAM



### 2. HANDMADE BUTTONHOLES



### 8. HAND SEWN BUTTONS



### 3. HANDMADE FLY



### 9. HAND SEWN TABULAR FOLD



### 4. HANDMADE COLLAR



### 10. HAND SEWN ARMHOLE



5. HANDMADE CUFFS



11. HAND SEWN REINFORCEMENT ON SLEEVE PLACKET



6. HANDMADE SLEEVES



12. HAND SEWN LABEL



13. HAND SEWN HEM



[Timeless Tailoring](#)

## LONG-LASTING VALUE

**HERE, THE TAILORS DO NOT AIM FOR A SIMPLE RETURN TO THE PAST IN A LINEAR, CHRONOLOGICAL MEANING, BUT THEY MIX DIFFERENT TIME DIMENSIONS TO CREATE SOLUTIONS WHICH ARE CONTEMPORARY: THEY LIVE THE TIME AS A CHOICE.**

Looking out onto the Mediterranean horizon, we discover that time has two names: Chronos and Kairos. The first is the linear time, the time of mechanism, the time which relentlessly runs away from us: we could say that it is the time of the factory, of the broadcast which apart from us has its own palimpsest which scans our lives. Kairos,

instead, is the time lived as an opportunity, internalized, punctiform: using a metaphor we could say that the time of each tailored shirt, is the one in which people can choose a piece of the past, of the present, of the future and mix them.

**THE DURATION IS ONE OF THE VALUED FOUNDATIONS IN EACH BELISARIO SHIRT. THE 13 HANDMADE STEPS, THE SELECTION OF THE BEST FABRICS, THE REPLACEMENTS OF COLLAR AND THE CUFFS, ARE DISTINCTIVE ELEMENTS OF A PRODUCT THAT REQUESTS TO LIVE THE CREATIVE, INTERIOR TIME OF KAIROS**

In the same way, the tailors' work is also semantises the concept of space: they strongly live the dimension and the local traditions but, at the same time, their act is hyperlocal, travelling in the infosphere and is determined by three different levels. The first includes all the traditional knowledge that starts from a place; the second is an ontological level, in which every element of reality is expressed in the ability to interpret the identity in life; the third becomes "a story to tell" that no longer belongs only to the people of that particular place.

**EACH BELISARIO SHIRT IN THIS WAY BECOMES A KIND OF "TIME MACHINE", WHERE DISTANCES BETWEEN METROPOLITAN INNOVATION, WHICH LIVE IN THE CONSTANT PRESENT, AND THE FACTS FROM THE PAST, THAT EACH ARTISTIC CRAFTSMANSHIP BRINGS WITH THEM, ARE SHORTENED TO ESTABLISH A DESIRABLE FUTURE.**

For this reason we talk about craftsmanship seen as a critical element to reread the contemporary, through a dialectic that speaks to us about sustainable lifestyles, durable identities and new possibilities of being here now and in the future.





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